



## Printing Services : Comparison Chart

Find a service that best suits your needs.

Service Details	TRADE PRINT	JUST PRINT	STUDIO PRINT	MASTER PRINT
Print ready files	✓ <b>Monthly Volume</b> *T&C Apply	✓ <b>Remote Online Order</b> *T&C Apply		
File types accepted	JPEG	JPEG / TIFF (flat; 8-bit)	JPEG / TIFF (flat; 8-bit)	JPEG / TIFF / PSD
File viewing / attention Browsing, selections & consultation Softproofing (WYSIWYG)	✗	✗	✓ IF > 3 files per selection - with additional charge ✓	✓
Check files 'Auto' : Fit-to-paper size / Centralised Cropping Customize cropping Feedback / Advice on file quality Checked by Skilled Printer Checked by Master Printer	✗	✗ ✓ ✗ ✗ ✗ ✗	✓ ✗ ✓ ✓ ✓ ✗	✓
Digital editing Feedback / Advice if color corrections needed <u>Corrections:</u> - Global : Brightness, contrast & saturation - Customize : Brightness, contrast, saturation & selective adjustments <u>Retouching:</u> - Removing blemishes & dust spots - Improvement, corrections, manipulation & alteration - Removal / Adding of elements Work closely with Master Printer remotely Work with Master Printer ('Over-the-shoulder') Progress updates & feedback	✗	✗	✓ ✓ Printer's discretion ✗ Add-On Services Available ✗ Add-On Services Available  ✗ ✗ ✓ Remotely	✓
Sharpening Global automated (Printer default) Customize / Selective	✗	✓ ✗	✗ ✓ Printer's discretion	✓
Color management Output icc profile conversion	No	YES Default (perceptual) (Optional)	YES Printer's discretion	CUSTOMIZE
Test prints	✗	✗	✓ With additional charge	✓
Archiving File archiving File release Print archiving	✗	✗	✓ ✓ 3 weeks ✓ With additional charge ✗	✓